

British Values

11th-17th June

Individual Liberty

Toy shops may not be as popular as they used to be, but we can all choose where and how we shop. There are many local toy shops that we can choose to visit and this also helps support smaller businesses!

Assembly Resource

Read through the 5 reasons why Toys R Us might have failed. What do we think of each of the reasons? Do we agree? What would your perfect toy shop look like?

1. Out of town

15 years ago, people loved driving to a large shopping space with free parking and lots of restaurants to look at lots of toys, but now we're more likely to pick up some Micro Pozers on the way to the supermarket till or be lured into a shop as we walk past in a city centre.



2. Children are changing

"Kids are changing," says toy expert Kate Hardcastle. "An eight-year-old now, they can download an app in 30 seconds to change their face and make them look like Spiderman. Shops almost can't keep up."

3. Too expensive

When it comes to toys, the make of the toy is important but often the most important factor is price. If you want to buy a box of Playmobil, a Barbie doll or a Scalextric set - it doesn't matter who you buy from. It was often much cheaper to buy online

4. No playing!

"For a magical place, it's not very magical," says Kate Hardcastle. If you can't compete on price, you can at least compete on theatre, she says. "If I walk into the Lego store in Meadowhall in Sheffield, the first thing I look for is not the products piled up, but the huge benches of Lego to play with. "And the team members are there waiting to build with me. That's very exciting for a child." In comparison, she says, a trip to Toys R Us was quite boring and lacking in inspiration

5. No exciting ideas

Geoffrey the giraffe - the 1990s cartoon character on the company's logo - should have gone long ago, says Kate Hardcastle. They should have put children's experiences front and centre. "It didn't feel like a kids' place," she says.

KS1 Resource

Look at the pictures of different shops. What do we think each of them sell? Talk about why might we visit each of them and how the workers there might help us.



KS2 Resource

Read through each of the changes in how we shop, 'then' and 'now'. Can we think of the positives of the changes and what are the negatives of each?

Shoppers know as much as salespeople

Then: People came into shops with little to no knowledge and relied on a salesperson to advise them on what to buy.

Now: Today's shoppers do their own research online to feel secure about the things they are buying and there is a wide choice of places to buy an

Opinions are more important than before

Then: Shopping was an activity shared by friends and family — and word of mouth was helpful in turning new products into big successes!

Products can jump off the screen!

Then: People read magazines or articles about things they wanted to buy, but there was no replacement for holding, feeling and inspecting a physical product in a shop.

Now: Interactive video and 360 degree views are just a few of the options bringing products alive on our many different screens!

Now: Word of mouth is much more powerful! With YouTube and social networks people are now sharing their opinions on products not just with a group of friends, but with



Picture News

What's going on this week?

It was announced earlier in the year that the well-known toy shop chain Toys R Us was to go into administration, with 100 UK stores being closed down. Last week, the US head office of the chain closed its doors for the final time. With fans of Toys R Us expressing their sadness.

Main question: Do we still need toy shops?

Listen, think, share

- Look at the poster image and talk about what we can see. Did anyone ever go to Toys R Us? Did we like visiting there? Have we been to other toy shops? Explain that all Toys R Us shops have now shut down. They were once one of the biggest toy shop chains in the world! Why do we think they may have been finding it hard to sell as many toys in recent years? Talk about how we buy many things online now and even many supermarkets often have large toy sections.
- Look at the assembly resource which give 5 reasons why Toys R Us might have failed. What do we think of each of the reasons? Do we agree? What would your perfect toyshop look like? Should we be doing more to try to keep toy shops open or do we think it is better to buy toys online in modern times.
- Do you think that second-hand toy shops are a good idea? Many modern toys are made of plastic but is this material good for the environment? Do we use them? Can plastic harm us?
- What do we think the benefits of going into shops are? Talk about things like getting to talk to someone who knows a lot about what they sell, so you can ask for their advice, you are able to look at and feel what you are buying and often you might be supporting a local business!

Reflection



Picture News

KS1 Focus

Question:

Why do shops sell different things?

Listen, think, share

- Ask the children where they might go to buy various items e.g. some medicine if they have a cold, a drink if they are thirsty, some new socks, a new computer etc. Talk through the many different places where you can buy different things. Talk about how some shops sell many different things. Places like supermarkets are very large shops that sell most things and other shops are much smaller and have experts who work there and are able to help and give lots of information about what they sell!
- Look at the pictures of different shops from the KS1 resource. What do we think each of them sell and why might we visit each of them?
- Explain that we can buy many things online now but sometimes this isn't always the best option.
- Can we think of any occasions when it is better to go into a specialist shop to buy something? Talk through examples e.g. when we buy new shoes and have our feet measured



Picture News

KS2 Focus

Question:

How is the way we shop changing?

Listen, think, share

- Ask the children about where and how they shop. Talk about high streets, online shopping, supermarkets. How do we think shopping has changed over the past 20 years? Talk about how the internet and people driving more may have impacted on the ways we shop.
- Explain that our town centres and high streets are generally being used less and less. Why do we think this is the case?
- Talk about some of the times we have been shopping recently. Who were we with? What did we buy? Where did we go? What about online shopping? Is this something that our families do often? Which way of shopping do we prefer?
- Discuss that having so much choice today can actually make shopping harder and so we need to make our purchasing decisions with greater care, e.g. buying things that may be better for the environment or to support a local business?
- Read through each of the changes in how we shop, 'then' and 'now'. Can we think of the positives and the negatives of each? Discuss things like: time saving, efficiency, less travel, less personal contact, no opportunity for seeing items before buying them, excess packaging etc.
- Do we think the changes are good? Do you think town councils should do more to promote shopping in town and city centres?

Reflection



KS2 Cross-Curricular Ideas

English: Internet vs Shop debate! Ask the children to think of all the reasons for and against shopping using the internet rather than going into the shop. Ask the children to decide which method they prefer to use. You could either split the class and debate or ask the children to each write an argument stating their opinion. After listening to each other, has anyone changed their minds?

Maths/computing: Ask the children to find the cost of something they want to buy using an online search tool. Compare the cost in different shops. Ask them to find the most expensive and least expensive price. What is the difference in cost? An independent shop offers the same item but 10% cheaper than the most expensive price, how much would it cost? Ask the children to compare other items.

Geography: Think about where in the world toys are made. China is the biggest toy exporter in the world but other countries that are high up on the list when it comes to toy exports are United States, Hong Kong, Netherlands and Germany. Ask the children to locate these on a map. Which



KS1 Cross-Curricular Ideas

English: Ask the children to think about their favourite toy. Describe it to their talk partner and explain why it is their favourite. Record their description using pictures, words and sentences. This could be produced in the form of a 'Lost' poster. They need as much detail as possible in order for it to be found!

Maths/Role-play: Create your very own shop! Encourage the children to think about how many they would like and what colour or size. Show the children the money you would use to purchase the items and ask them to name the coins. What coins do they need to buy certain items? Do they need any change? If you can, organise a visit from someone who works in a shop to talk to the children about their job and how they use their maths skills in it!

History: Look at toys throughout history. If possible, ask parents and grandparents to send in any toys they may still have from when they were young. Ask the children to describe them and compare them to toys now.



This Week's Useful Websites

This week's news story

<http://bit.ly/2sv7Zu8>

This Week's Useful Videos

News story videoclip

<https://ind.pn/2Hl7449>

11th June 2018

What's going on this week?



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**Do we still need
toy shops?**

GOING OUT OF BUSINESS

TOYS R US

Kris Trippleair/Sipa USA/REX/Shutterstock



Picture News

Your weekly
school newspaper

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Eid Al Fitr 2018: When will Ramadan end this year?

We are now well into the swing of Ramadan, but when will the Eid Al Fitr holidays begin?

The Eid festival falls on the first day of the 10th month of Shawwal. Muslims in most countries rely on news of an official sighting of the new Moon, rather than looking at the sky themselves to govern this date.

Also known as 'The Festival of the Fast Breaking', Eid Al Fitr marks the beginning of the Islamic month of Shawwal, which always follows Ramadan. Just before Eid, Muslim families donate food to the poor, and on the first day of Eid they gather at mosques for the early morning prayer at around 5am. This prayer is often performed outside (as seen in the picture above). After the prayer, people usually spend time with family and friends to celebrate the end of the month of fasting, giving children gifts to celebrate the occasion.



Pictured: Celebrations for Eid Al Fitr last year.



103-year-old retires from selling poppies!



Pictured: 103 year-old Rosemary Powell.

Rosemary Powell, who is aged 103 and a former nurse, is to retire from selling poppies after 97 years of collecting for the appeal. Rosemary first helped her mother sell poppies in London at the age of six for the first Poppy Appeal in 1921.

The great-grandmother, from London, said collecting had "kept me going all these years" but she claims to be getting old!

The Royal British Legion said Mrs Powell's efforts had been "nothing short of phenomenal".

Lost Voice Guy wins Britain's Got Talent, first comedian to triumph



Pictured: Lee Ridley during a performance on ITV.

Lost Voice Guy has been crowned the winner of Britain's Got Talent, the first comedian ever to win the show. The 37-year-old, whose cerebral palsy affects his ability to speak, uses a voice synthesiser for his act. The comedian, whose real name is Lee Ridley, will receive £250,000 in prize money and the opportunity to perform at the Royal Variety Performance. After the result was announced, Ridley said via his synthesiser: "I have been blown away by the support of the judges and the general public."

Percy Pig in danger?

Percy Pig and other sweets given characters and identities may not be around for much longer as part of government plans to help encourage healthy eating amongst children.

The Marks & Spencer sweets, introduced in 1992, have long been a favourite as a gummy snack.

The news comes as the Department of Health looks at proposals to remove cartoon characters from advertising directed at youngsters as it's argued that their appeal is encouraging children to make unhealthy food choices. *Do you agree? Let us know!*



Pictured: Percy Pig sweets.
